

BMO



October 23 & 24, 2010
Register today at boolathon.ca



In support of
Kids Help Phone

2010 Brantford BMO Boolathon in support of Kids Help Phone SPEAKING NOTES

OPENING STATEMENTS – about 6 p.m.

1. Welcome

- Introduce yourself
- Background on the event
 - i. BMO started the Boolathon in 1991, today there are more than 50 sites across the country
 - ii. Last year we raised \$601,00 nationally
 - iii. This is our first ever Brantford Boolathon - thank you so much for coming out today and raising pledges

2. Why is the Boolathon important?

- Kids Help Phone is Canada's leading youth counselling services, moving kids from distress and isolation to confidence and competence. Available anytime of the day or night, in English and French, by phone and by web, it is the *go-to* resource for kids in Canada from five to 20 when they need help or trustworthy information on issues that are difficult for kids to discuss with anyone else.
- In 2009, Kids Help Phone supported kids in Canada 2.5 million times across all its counselling platforms including phone calls, online posts and online visits
- 1.3 million of those contacts were from Ontario
- Kids Help Phone's professional counsellors support about 640 kids a day
- Last year was a tough one for Kids Help Phone. For the first time ever, the organization is facing a deficit that could threaten the quality of its service.
- That's why every single dollar you have raised and are raising for the Boolathon is so important
- Kids Help Phone needs your support as it works to ensure that no kid's cry for help goes unanswered.

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3. Event details

- Registration process - please make your way to your lanes and our volunteers will be by to pick up your pledges and, if you've raised money to earn an incentive prize - they will deliver those prizes to you at your lanes
- Shoes - If you haven't picked up your bowling shoes, please go to the shoe rental counter to do so before you start bowling
- Washrooms – please point them out
- Prizes – We are awarding prizes for the most fangtastic costumes. Thank you all for coming in your most spooktacular outfits!
- ***Trivia – a lot of sites are doing this additional activity to teach folks a bit about Kids Help Phone and how it works
- *** If you have any additional event games or fundraisers (50/50 draws, pumpkin carving contests), here's the time to talk about them

4. Introduce BMO Honorary Chair Andrew Furgal

- They will have their own notes

5. Introduce Jerry Mays, longtime leadership volunteer – Jerry led the Walk for Kids Help Phone in Hamilton for six years! – and supporter of this cause

- Jerry will have his own notes

6. Thank sponsors - Events like this couldn't happen without the support of our sponsors

- BMO:
 - i. first and foremost a **HUGE** thank you to our title sponsor - BMO Financial Group, a founding sponsor of Kids Help Phone and has been supporting us in many ways for over 21 years
- Other national sponsors:
 - i. AIR MILES
 - ii. Boss Print + Creative
 - iii. G4S
 - iv. WestJet
- Local Prize sponsors:
 - M&M Meat Shops

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- New Orleans Pizza
- Pizza Hut
- Staples Business Depot
- First Choice Hair Cutters
- Party Particulars
- Walmart

7. Thank Brantford region volunteers and contributors

- A. JANE CONWAY! She did a great job
- B. Jerry Mays
- C. Todd and Laura Flannigan from Echo Bowl

8. If you're interested in becoming a member of the Brantford Boolathon Committee next year, talk to Jane Conway [ask Jane to wave]

AWARD PRESENTATION – about 7 p.m.

- *** Feel free to use the certificates we designed for you
- *** Here's where you would do the trivia draw

ANNOUNCE 5 MINUTES TO CLOSE – about 7:50 p.m.

CLOSING REMARKS– about 7:55 p.m.

- Thank everyone for coming out
- Thank sponsors again
- Announce site fundraising total

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