

Applicant Reception – Name of academic area

Saturday, March 23

When and where:

- [Campus, room number]
- [Start time to end time]

Audience

Accepted applicants from the following programs have been invited to this reception:

- [insert program name]
- [insert program name]
- [insert program name]
- [insert program name]
- [insert program name]

Each applicant can bring a guest. Currently, approximately [insert latest RSVP numbers] applicants and influencers are expected to attend.

Event agenda

- Emcee (five minutes)
 - Welcome
 - Land acknowledgement
 - Introduction
 - Why [academic area] at Georgian?
 - Alumni introduction

- Alumni speaker (15 minutes)
- Emcee (two minutes)
 - Thanks
 - Employer introduction
- Employer speaker (10 minutes)
- Emcee (three minutes)
 - Thanks
 - Introduce Q&A panel (emcee, alumnus, and employer)
- Q&A (20 minutes or longer)
- Closing remarks from emcee (five minutes)
- Mix and mingle (one hour)

Other event features

- **Tours:** Applicants can join student-led tours at the following locations:
 - Barrie Campus:
 - Midland Campus:
 - Orillia Campus:
 - Owen Sound Campus
- **Registrar's Office:** Applicants can connect with **admissions** and **financial aid** staff. Those who accept their offer of admission or pay their deposit on March 23 will receive a special gift.
 - Barrie Campus: C building ground floor
 - Midland Campus:
 - Orillia Campus:
 - Owen Sound Campus
- **Housing:** Applicants can connect with representatives on-campus residences and partner residences (Barrie only):
 - Barrie Campus:
 - Orillia Campus:
 - Owen Sound Campus
- **Bookstore:** Students can learn about purchasing course materials by visiting Bear Essentials at the Barrie, Orillia between 10:30 a.m. and 3:30 p.m. and Owen Sound campus between 12:30 and 3:30 p.m.

Emcee expectations:

- As the emcee, it's your job to set the tone for the event (friendly and relaxed) and make all guests feel welcome.
- Please open the event with Georgian's Indigenous land acknowledgment, included in your speaking point template. [Click here for pronunciation tips.](#)
- You'll be responsible for running the PowerPoint presentation, telling students a bit about Georgian, and talking about your academic area.
- You'll introduce and thank guest speakers.
- As the Georgian staff member on the Q&A panel, you'll also be expected to field any questions about programs or the Georgian experience.
- Finally, you'll talk about the other things applicants can do at the event, such as visiting the Registrar's Office to accept their offer of admission.

Contact:

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Suggested speaking points

- Hi everyone! Welcome to the [insert academic area] Applicant Reception.
- Thanks for joining us.
- I will first begin with our Indigenous land acknowledgement.
- Georgian College acknowledges that all campuses are situated on the traditional land of the Anishnaabeg [Ah-nish-NAH-beg] people.
- The Anishnaabeg include the Odawa [Oh-DAH-wah], Ojibwe [oh-JIB-way] and Pottawatomi [Boh-tah-WAH-toh-mee] nations, collectively known as the Three Fires Confederacy.
- Georgian College is dedicated to honouring Indigenous history and culture and committed to moving forward in the spirit of reconciliation and respect with all First Nations, Métis [MAY-tee] and Inuit people.

- Today is all about showing you where your program can take you.
 - We'll start by offering a bit of information about Georgian College
 - Then we'll invite a graduate to the stage to tell their story
 - [You'll hear from an employer]
 - We'll open the floor to questions
 - And then we'll all have some time to mix and mingle

CHANGE SLIDE

- Before we get started I'd like to introduce myself. I'm [first and last name] and I'm the [title] of [area] at Georgian.
- I joined the team at Georgian in [year]. Before that I [briefly describe work and/or industry experience].
- I'm so proud of the work we do in [area] and know you'll enjoy learning from our team of industry experts.
- But if you're asking yourself "Why should I choose [academic area at Georgian OR Georgian]?" allow me to tell you a bit about why I think we're exceptional.

CHANGE SLIDE

- First, our grads get jobs: [select one of these two stats]
 - 90.3% of Georgian alumni are employed within six months of graduation.
 - [Academic area employment rate] of alumni in [name of academic area] get jobs within six months of graduation
- Our programs emphasize practical, hands-on learning. [Select the proof points that are most relevant to your area, or add your own]:
 - Georgian partners with 6,200 employers to give students work experience and strong networks
 - Most programs offer a work-integrated learning opportunity
 - More than 5,000 Georgian students are currently enrolled in a program with paid co-op
 - Whether students are learning in classrooms, in labs, or in the workplace, we focus on building the practical skills employers are looking for.
 - We invest in the latest technology and equipment so that what you're learning in labs is cutting edge and relevant.

CHANGE SLIDE

- Second, we teach our students to be innovators and leaders in their communities and workplaces.

- Did you know Georgian is Canada's first designated changemaker college?
- Our students have access to the world's largest network of social entrepreneurs and changemakers through AshokaU.

CHANGE SLIDE

- Finally, we offer a truly unique and positive experience in postsecondary education.
- Day in and day out I see the outstanding commitment of faculty and staff to student success. [If possible, provide an example from your area]
- Your instructors are industry experts. They offer relevant, market-driven knowledge.
- But beyond that, this campus provides a friendly and inclusive culture – and a level of support I haven't seen anywhere else.
- That's why, when you leave Georgian, you'll have the skills you need, the mindset to succeed, and the confidence to thrive.

[OPTIONAL – CAMPUS-SPECIFIC PROOF POINTS]

- Now I'd like to tell you a bit about this campus... [insert notes from slides]

[OPTIONAL – ACADEMIC AREA PROOF POINTS]

- Here's why I think this academic area is unique... [insert notes from slides]

CHANGE SLIDE

- Before I turn it over to someone who has experienced Georgian firsthand, I want to play a quick video that'll show how we can accelerate your success. [Start the academic area video. If no area-specific video exists, use the Experience Georgian video in the deck.]

CHANGE SLIDE

- Now I'd like to introduce you to [alumnus full name]. [Read biography – job title will be on slide]
- [alumnus first name], thank you so much for being here today to share your story. Over to you.

ALUMNUS SPEAKS – NOTE THAT HE OR SHE MAY WANT TO TRANSITION TO ANOTHER SLIDE DECK

- Thanks [first name]. [comment on an element of their presentation]
- You'll have an opportunity to ask [first name] questions shortly.

CHANGE SLIDE

- First I'm going to introduce you to [name of employer rep].
- We've enjoyed a relationship with [employer org] for [approximate number of years.][briefly describe relationship]
- [read biography]
- Come on up, [employer rep].

EMPLOYER SPEAKS – NOTE THAT HE OR SHE MAY WANT TO TRANSITION TO ANOTHER SLIDE DECK

- Thanks [employer rep] for providing insights into how students can work with you to accelerate their careers. [feel free to add another comment on presentation]

CHANGE SLIDE

- Now we're going to open the floor for about 20 minutes.
- Does anyone have questions for [alumnus first name], [employer rep], or myself?
- [after 18 minutes, wrap things up] We have time for just one more question.

CHANGE SLIDE

- Thanks to all of you for your great questions.
- Before our guest speakers leave the stage, I want to present them with a thank you gift from Georgian. [Insert names] we so appreciated your time and insight today.
- Let's give a round of applause to our speakers. [initiate applause]
- In a few minutes I'll post contact information for [academic area name] on the screen.
- If you have more questions about Georgian, don't hesitate to reach out to us. We're happy to help.

CHANGE SLIDE

- Before we get to networking and food, I want to tell you about some of the other things you can do while you're on campus today:
 - If you haven't done a **campus tour**, go to [insert room number] where our students are waiting to show you around.
 - If you're ready to **accept your offer** or **pay your deposit**, visit [insert room number]. Anyone who accepts or pays today will receive a special gift.
 - You can also go to [room number] to **connect with someone from financial aid**. We offer outstanding bursaries and scholarships and can answer your questions about OSAP.
 - If you're interested in learning about **housing** options, go to [insert room number].
 - [NOT MIDLAND] I'd also encourage you to visit **Bear Essentials**, our campus store, in [building name] to learn about course materials.
- We'll be doing the draw for the \$5,000 tuition grant early next week. By signing in to this event, you've been entered into the contest. The winner will be sent an email.

CHANGE SLIDE

- I'd also like to invite you to check out Get Connected, which is an event we host to prepare you for your first term.
- At Get Connected you can do things like:
 - Pick up your student ONEcard
 - [BARRIE ONLY]Grab your buss pass
 - Order your books
 - Learn about health insurance
 - Connect with your student advisor
 - Explore IT services like the student portal, Banner, Blackboard and student email
 - And lots more
- Some of the dates for Get Connected *and* Orientation have been posted at GeorgianCollege.ca/orientation.
- You should receive an email about them a few weeks before the term starts.

CHANGE SLIDE

- That concludes the speaking part of this event.
- Please help yourselves to snacks and beverages.

- [alumnus name], [employer name], and I will be here for another hour or so. We're happy to answer your questions one on one. Don't be shy.
- There are other Georgian staff and faculty members here today who would be happy to talk to you. We're all wearing nametags. Can I get a wave from Georgian employees? [wait for wave]
- Our contact information is on the screen, if you have questions after this event.
- Thanks again for coming! And enjoy the rest of your time on campus.