



# Special Promotional Opportunity

presented to

## Le Festival du Loup



Presented by:

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Promotions Director

# Promotion Opportunity

Exceptional value that will deliver results



## Le Festival du Loup 2015

- 104.1 The Dock & KICX 106 are very excited to partner with Le Festival du Loup and be a part of the celebration of the 400th anniversary of Champlain's visit to Huronia!
- We have put together a package that has great value to execute a promo trade for the Main Stage (\$2,000) level sponsorship.

# Proposal

Exceptional value that will deliver results



Le Festival du Loup 2015	Value	You Pay
<b>YOU RECEIVE</b>		
<ul style="list-style-type: none"><li>Extensive website exposure at 1041thedock.com &amp; kicx106.com including artwork on our main page with an article and link to your website for 1 month before event. As well as mentions on Facebook &amp; Twitter.</li></ul>	\$4,000	included
<ul style="list-style-type: none"><li>60 X 30 second commercials to air leading up to event split between 104.1 The Dock &amp; KICX 106</li></ul>	\$3,360	included
<ul style="list-style-type: none"><li>Tailgate Team on site for a minimum of 2 hours. (tent/table set up with R4C spinning wheel to interact and entertain patrons, cut-ins once per hour)</li></ul>	\$1,500	included
<ul style="list-style-type: none"><li>5 contest executions on each station (Le Festival du Loup to supply 10 Le Festival du Loup prize packs including tickets to festival)</li></ul>	\$750	included
<ul style="list-style-type: none"><li>Live announcer mentions</li></ul>	Priceless	included
<b>TOTAL</b>		
To be paid before commercials go to air	\$9,610	\$560 + HST