

You can read this new sletter in your brow ser here: <http://www.industrymailout.com/Industry/View.aspx?id=411988&p=ac97>



My United Way
Keeping United Way Toronto staff connected



Message from Susan

Three weeks ago, we celebrated an incredible achievement. We challenged Torontonians to step up and respond to a crisis of growing need in our community and they responded with compassion and generosity. Together we raised \$116.1 million that will have a tangible and lasting impact in our community.

This could not have been possible without the ongoing dedication of our entire staff team. We looked at new and innovative ways to engage our donors and volunteers and thought creatively about how to tell our story in a unique and compelling way. Across the organization people stepped up, worked hard and gave 100%. Thank you.

Because of our shared belief in a city where all people and neighbourhoods are strong, healthy and successful we pushed ourselves to not only imagine this city but to roll up our sleeves and build it.

Thank you all for your hard work and dedication. Each of you went above and beyond, bringing us even closer to this city we imagine. I am so proud to work with you. Together we are making a difference and building a strong, vibrant city for us all.

[Learn more about what Susan has been up to](#)

In This Issue

United Way Highlights
[Bank partners reaching new heights](#)

Updates


[New report launching](#)
[Strategic planning](#)
[Spark training](#)
[Community Hubs](#)
[New Ontario Cabinet](#)

Staff Profile

[Barb Hickey: Integrity and Accountability](#)

Working at United Way


[Harvard Management Mentor](#)
[Health and Wellness](#)
[Turn off your computer](#)



Trivia

Think you know a lot about United Way?

Take our quiz for a chance to win \$20 from Prairie Girl Bakery!



Roving Reporter

Find out who at United Way... started their career as a door-to-door salesman!

United Way Highlights

[Bank partners reaching new heights for our city](#)



Bank partners reaching new heights for our city

Over the past 10 years employees from the five major banks — BMO, CIBC, RBC, Scotiabank, and TD Bank — have donated over a quarter of a billion dollars to support our community. This year, TD Bank and RBC reached a remarkable milestone, each raising a record-breaking \$10-million for United Ways across the Greater Toronto Area. [Read more »](#)

Updates



February 25 marks launch of report on precarious employment

On February 25, United Way Toronto and McMaster University will be holding a one day symposium to launch a report — the first of its kind in Canada — called It's More than Poverty: Employment Precarity and Household Wellbeing. [Read more »](#)



Strategic planning: an opportunity for engagement

United Way is currently re-examining and re-developing the strategic plan that guides our work, setting a course towards greater Community Impact. We started this process by engaging many different stakeholders in a reflection of our successes and challenges — as well as the long term issues that affect our city. [Read more »](#)



Spark training is coming soon

The success of Spark in helping to manage our relationships will be due in large part to all our staff being trained and ready for when we Go Live. Training will take place from March 25 to April 30. [Read more »](#)



Seven out of eight Community Hubs now open

After years of hard work, three new Community Hubs — an integral part of our Building Strong Neighbourhoods Strategy — opened their doors to the public in 2012. Rexdale opened in the spring, while Dorset Park and Bathurst Finch started running programs in the fall. [Read more »](#)



Familiar faces in new Ontario Cabinet

On February 11, Premier Kathleen Wynne and a new Cabinet for the Ontario government were sworn in. The Premier highlighted key interests that are important to United Way's work: social assistance reform and youth employment. [Read more »](#)

Staff Profile: Barb Hickey



Our values at work: Integrity and Accountability

After 35 years at United Way [Barb Hickey](#) is retiring. She's seen a lot in her time here — six presidents, huge growth, and a new mandate — and has been in the thick of it all. "I've never been bored," says Barb. "My role at United Way has always afforded me challenges and opportunities which I have appreciated." [Read more »](#)

Working at United Way

Harvard Management Mentor update

We've renewed our subscription to Harvard Manage Mentor, a comprehensive library of online courses, tips, tools and articles developed by faculty from Harvard Business School. Performance reviews are coming up so please make use of this tool to help you meet your learning goals. You can access it on Way In's [professional development page](#). [Read more »](#)

Health and Wellness: Join United Way's Book Club

Calling all readers! United Way's Book Club members enjoyed a great discussion of 'Rules of Civility' by Amor Towles on February 11. A new title will be selected soon — stay tuned. Spaces are still available to join, so [sign up now](#). [Read more »](#)

Dispelling the myth: Turning off your computer

There is a widespread myth at United Way that it's bad to turn off your computer at night. In fact, by turning off your computer and monitor every day, you're saving energy as well as lowering heat stress and wear on our systems. [Read more »](#)

See what departments are up to

Communications & Public Affairs
Community Investment
Finance
Information Services
Marketing

Presidents Office
Resource Development
SI & CP
Youth Challenge Fund

Comments or questions?

myunitedway@uwgt.org

Follow us

