



FOR IMMEDIATE RELEASE
June 17, 2008

MEDIA ADVISORY/PHOTO OPPORTUNITY

FLOOD OF “RATS” TO HIT UNIVERSITY AVENUE

TORONTO – Over 1,200 runners, many in rat-inspired costumes, will be poised at the entrance of Scotia Plaza to run 5km for our community tomorrow night. This flood of “rats” will scurry up and down University Avenue as part of the 9th Annual Scotiabank Rat Race for United Way.

Pre-race festivities will feature magicians, a balloon artist and free massage. The Rat Race after-party will include great food, and prizes for the fastest finishers and best rat costumes.

WHAT: 9th Annual Scotiabank Rat Race for United Way

WHERE: Scotia Plaza, 40 King St. W.
(Adelaide Street entrance, media check-in, concourse level)

WHEN: Thursday, June 18, 2009

Pre-race festivities: 6 p.m.
Race start: 8 p.m.
After-party: Approximately 8:45 p.m.

PHOTO OP: 1,200 people, many in their “cheesiest” attire, poised at the start line

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