



United Way
Toronto

Give. Volunteer. Act

United Way's Values

Community

Working together with — and being guided by — our community is at the heart of everything United Way does. We believe that when people come together, we accomplish so much more than we ever could alone.

Integrity and Accountability

At United Way, we strive to demonstrate integrity and accountability in everything we do. We deeply value the trust that our community has placed in us — and we work hard to ensure that trust will always be well-founded.

Diversity and Inclusiveness

United Way's commitment to diversity and inclusiveness goes beyond reflecting the community we serve. We embrace different abilities, perspectives and experiences and are committed to the promotion of equity. Our aspiration is to build a community that welcomes, celebrates and values the contributions of all.

Excellence and Innovation

We are devoted to excellence and innovation. At United Way, we strive to go beyond expectations and seek out new ways to achieve our shared goals.

Service

United Way is motivated by a commitment to service — to our donors, our neighbours and our city. Our achievements are defined by the collective success of the communities we serve. We believe our greatest strength is our ability to bring people together from all walks of life to build a better city.

November 7, 2011